

The undersigned authors of the rebuttal to argument against measure B-05 at the special election for the City of San Luis Obispo to be held on April 26, 2005 hereby state that such rebuttal argument is true and correct to best of their knowledge.

Dave Romero Dave Romero 12-10-04

John R. Ewan John R. Ewan 12-10-04

Kenneth E. Schwartz KENNETH E. SCHWARTZ 12-10-04

Lauren R. Brown LAUREN R. BROWN 12-10-04

Dodie Williams DODIE WILLIAMS 12-10-04

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REBUTTAL TO ARGUMENT AGAINST MEASURE B-05

If this property is not annexed and governed by City zoning regulations, it could develop in the county without City review and our high design, parking, landscaping and open space requirements.

There is strong demand for Target, Old Navy and Whole Foods, who seek to locate on this property. It's absurd to think they would fit in our historic Downtown. Lastly, if these stores develop elsewhere, who might next seek to develop the Dalidio site? (Hint: think "W".)


The project plan is a "power center" – large stores where people drive to shop. A pedestrian friendly development of small shops and cafes would directly threaten Downtown. This project provides a wide variety of shopping opportunities so residents don't have to travel out of town to buy goods they need.

Lots of parking? Yes, but only enough to meet City standards. We'll drive to this center, just like to the shopping centers next door. The City has required extensive landscaping to screen and enhance parking areas.

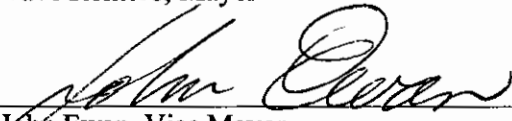
The City required the developer to include this long-planned interchange because it is necessary for surrounding areas, neighborhoods, and this project. It will have minimal visual impact on hill vistas. Interchange financing will come solely from new development and new revenues generated by the project.

Arguments about "gridlock", "concrete lined creeks" and unmitigated air pollution are ridiculous and just more scare tactics.

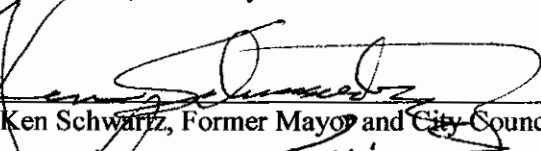
A "yes" vote on Measure B-05 will assure City control and carefully planned growth for our community.



Dave Romero, Mayor



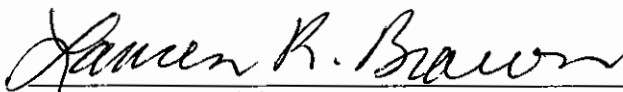
John Ewan, Vice Mayor



Ken Schwartz, Former Mayor and City Council Member



Doëie Williams, Retired Downtown Association Administrator and former City Council Member



Lauren Brown, Civic Leader

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