

The undersigned authors of the rebuttal to argument against measure A-05 at the special election for the City of San Luis Obispo to be held on April 26, 2005 hereby state that such rebuttal argument is true and correct to best of their knowledge.

Dave Romero Dave Romero 12-10-04

John R. Kewer John R. Kewer 12-10-04

~~Kenneth E. Schwartz~~ KENNETH E. SCHWARTZ 12.10.04

Lauren R. Brown LAUREN R. BROWN 12-10-04

Dodie Williams DODIE WILLIAMS 12-10-04

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REBUTTAL TO ARGUMENT AGAINST MEASURE A-05

The opponents' argument uses scare tactics and pushes emotional buttons, but fails to offer a strategy for protecting even a single acre of the Dalidio Farm! Here are the facts:

Voting "yes" on Measure A prevents sprawl by preserving forever 79 acres of open space: 55 acres on the Dalidio Farm (already surrounded by development) and 24 acres in the Buckley Road area, where sprawl is a *real* threat.

Economic experts predict that the Downtown will benefit overall because the Marketplace will restore SLO as "the place to shop" in the region.

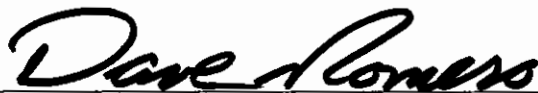
Local merchants are already intensely competing against millions of square feet in retail space in Santa Maria, Arroyo Grande, Paso Robles and elsewhere. Our merchants have no hope of attracting shoppers if they are miles away, shopping in other towns.

The City will continue to treat the Downtown as our "heart and soul," and with the Court Street project, Children's Museum, Art Center, County building and Chinatown development, Downtown's future is brighter than ever.

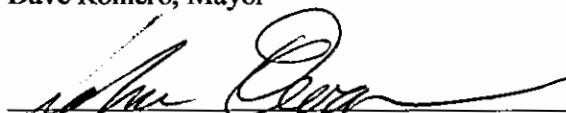
"Gridlock" on City streets and Highway 101 is NOT predicted in the *project EIR that was certified by both the Planning Commission and the Council.*

"Sales tax giveaway"? Nonsense! The sales tax sharing strategy will bring substantial new revenues to the community – revenues that we will never get without the project.

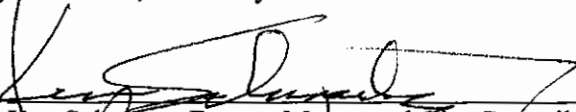
A "yes" vote on Measure A-05 guarantees City control, real long-term benefits and protections, and new shopping opportunities for our community.



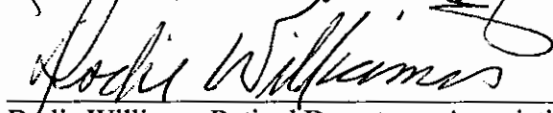
Dave Romero, Mayor



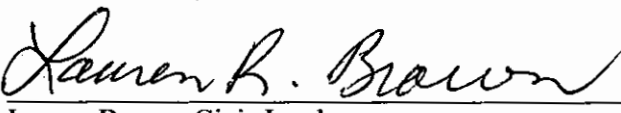
John Ewan, Vice Mayor



Ken Schwartz, Former Mayor and City Council Member



Dodie Williams, Retired Downtown Association Administrator and former City Council Member



Lauren Brown, Civic Leader

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