

The undersigned authors of the primary argument in favor of ballot measure ~~0-05~~ at the special election for the City of San Luis Obispo to be held on April 26, 2005 hereby state that the argument is true and correct to the best of their knowledge and belief.

*Dave Romero*

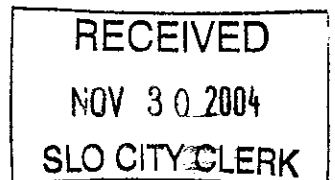
Dave Romero  
Mayor

11/30/04

*John R. Ewan*

John R. Ewan  
Council member

11/30/04





**ARGUMENT IN FAVOR OF MEASURE B-05**

Zoning implements the General Plan – and voting “yes” will implement zone changes and a development plan that bring the following benefits to our community:

- San Luis Obispo is unique in its planning, and has proactively adopted strict standards for design, building size, traffic flow, landscaping and parking for large commercial centers of this kind. This project fully complies with our high standards.
- In accordance with the City’s rigorous development and environmental standards, this project has been reviewed extensively by the City’s Architectural Review Commission and the Council.
- It is designed to minimize competition with the downtown, while providing new shopping opportunities such as Target, Old Navy, and Whole Foods.
- The development will preserve 79 acres of open space *forever*: 55 acres on-site and another 24 acres of prime agricultural land at the edge of the City in the Buckley Road area, where sprawl is a *real* threat.
- Construction of the Prado Road interchange has been a City goal for many years, and is vital to creating a new cross-town connection that will relieve traffic congestion in several neighborhoods. Without this interchange and the cross-town connection, traffic in these neighborhoods will worsen over time.
- The development plan includes 60 units of new affordable housing, meeting a major City need.
- The zone changes allow a small increase in development area, but yield more open space protection and greater economic benefits to the community.

Voting “yes” on the zone changes and the development plan guarantee these many benefits and protections for our community.

	Dave Romero Mayor	11/30/14
	John R. Ewan Councilmember	11/30/14