

Web Design

Conventions

- Contents links go at the top left
- The main logo-heading links to the main page
- Highlighted text (colored or underlined) indicates a link
- Contact information and latest revision date should be easy to find

Usability

- Make the pages small enough (screen size and loading time)
- Make the website flat—as few clicks as possible
- Use good contrast and avoid clutter
- Use a sans serif, common font (Verdana)
- Contents links should appear in same place on all pages
- Add an option to turn off audio and video
- Provide printer-friendly options

ADA Considerations

- Limited-vision
- Blindness
- Color blindness (and printers)

Use Effective Design Strategies

- Alignment
- Proximity
- Contrast and focus
- Similarity
- Order