

Sample Outline: Organized by Option

Introduction to Hog Clipper Recommendation

Purpose

Background

Definitions

Minimum Specifications

- under \$150
- adjustable
- cordless
- replaceable blades

Options

- Pig Couture®
- Swine Shine®

Evaluative Criteria

- lowest cost
 - base cost
 - replacement blades
- longest warranty
- highest sales figures
- lightest weight

Research Methods

Discussion and Comparison of Clippers

Pig Couture®

- lowest cost
 - base cost
 - replacement blades
- longest warranty
- highest sales figures
- lightest weight

Swine Shine®

- lowest cost
 - base cost
 - replacement blades
- longest warranty
- highest sales figures

lightest weight

Conclusion and Recommendation of Best Clippers

Summary

- Pig Couture® findings
- Swine Shine® findings

Final recommendation

(Skeleton) Summary Table

	Pig Couture®	Swine Shine®
lowest cost		
base cost		
replacement blades		
longest warranty		
highest sales figures		
lightest weight		