

Sample Outline: Organized by Criteria

Introduction to Hog Clipper Recommendation

Purpose

Background

Definitions

Minimum Specifications

- under \$150
- adjustable
- cordless
- replaceable blades

Options

- Pig Couture®
- Swine Shine®

Evaluative Criteria

- lowest cost
 - base cost
 - replacement blades
- longest warranty
- highest sales figures
- lightest weight

Research Methods

Discussion and Comparison of Clippers

lowest cost

- Pig Couture®
 - base cost
 - replacement blades
- Swine Shine®
 - base cost
 - replacement blades

longest warranty

- Pig Couture®
- Swine Shine®

highest sales figures

- Pig Couture®
- Swine Shine®

lightest weight

- Pig Couture®
- Swine Shine®

Conclusion and Recommendation of Best Clippers

Summary

- lowest cost
 - base cost
 - replacement blades
- longest warranty
- highest sales figures
- lightest weight

Final recommendation

(Skeleton) Summary Table

	Pig Couture®	Swine Shine®
lowest cost		
base cost		
replacement blades		
longest warranty		
highest sales figures		
lightest weight		