

APCG 2004 EXHIBIT AND ADVERTISEMENT RESERVATION FORM

GENERAL INFORMATION:

The 67th annual meeting of the **Association of Pacific Coast Geographers (APCG)** is to be held **September 8-11, 2004**, on the campus of **Cal Poly State University, San Luis Obispo**, California. The APCG draws geographers from 8 western states. The picturesque location on the central coast will be a big draw. We expect 300 to attend, including the President and Past President of the 8,000+ member Association of American Geographers (AAG).

EXHIBIT INFORMATION:

Dates: Friday, September 10, and Saturday, September 11, 2004

Times: 9 a.m. to 5 pm Friday, 9 a.m. to 3:30 p.m. Saturday

Location: Business Building, Cal Poly State University, San Luis Obispo

COSTS:

A) Exhibits

___ Table with chairs
or space for
free-standing
display - **\$110**
___ Extra Table - **\$30**

B) Program Advertisement*

___ Full Page - **\$310**
___ Half Page - **\$160**
___ Quarter Page - **\$80**
___ Business Card Size - **\$50**
(camera-ready copy)

C) Combination

___ Select items from
A and B, then
reduce total by 15%

*see the next page for the dimensions of the advertisements

Item A only \$ _____
Item B only \$ _____
Items A and B, less 15% \$ _____
TOTAL DUE: \$ _____

EXHIBITOR INFORMATION:

Firm Name: _____

Representative Name: _____

Address: _____

Phone: _____ Email: _____

Signature of Authorized Contact: _____ Date: _____

DEADLINE: August 20, 2004 (fee is non-refundable after this date)

MAIL/FAX RESERVATION FORM AND SEND CHECK (Payable to APCG) TO:

Donald E. Vemeer
Social Sciences Department
Cal Poly State University
San Luis Obispo, CA 93407
Fax: 805-756-7019

For more information, contact Donald Vermeer at slocscape@aol.com or 805-541-3500.

Full page: 7" x 9" \$310.00

Half page: 4.5" x 7" \$160.00

Ad copy should be camera ready or in an electronic file. Line art with a minimum of greytone will reproduce best when meeting program is printed.

Quarter page: \$80.00

3.5" x 4.5"

Business card: \$50.00

2" x 3.5"