

# Mustang Daily Honors in 2007-08



## *Top Daily Newspaper Website*

Associated Collegiate Press Pacemaker Award

*This is the highest award any college media organization can win.*

At the ACP Best of Show Competition at San Francisco:

- *Audio Podcast* (Second Place)
- *Interactive Element* (Second Place)
- *Website General Excellence* (Third Place)



## College Media Association

- *Use of Multimedia* (First Place)
- *User Interactivity* (First Place)
- *Advertising – Black & White Ad* (First Place)
- *Media/ Marketing Kit* (Second Place)
- *General Overall Excellence* (Second Place)
- *Breaking News Story* (Third Place) – Ryan Chartrand
- *Best Sports Story* (Third Place) – Tristin Aird



**The Center for Innovation in College Media**

The future of media is online.



Two First Place Awards, including *First Place – Overall Design*

The logo for College Newspaper Business &amp; Advertising Managers, Inc. (CNBAM), featuring the lowercase letters 'cnbam' in a bold, black, sans-serif font with a white outline.

**COLLEGE NEWSPAPER BUSINESS &  
ADVERTISING MANAGERS, INC.**

- *Division A Sales Representative of the Year* – 2007 (Liz Carmo)
- *Division A Sales Representative of the Year* – 2008 (Ashley Singer)
- *Best Special Section*, 2008
- *Best Group Promotion*, 2008

Paul Bittick, General Manager of the Mustang Daily, is President of the California College Media Association and is Secretary-Treasurer of CNBAM.